



2010-2011 Broadcast Sponsorship Form

The Missouri State University Ice Bears celebrate their 10th anniversary season with the opening of the 2010-11 collegiate hockey season. First year Head Coach Tony Dunseith and 27 Ice Bears will take on a challenging 34 game regular season schedule from September 2010 to March 2011.

**WEBSPORTS
RADIO.COM**

You can score big for your business by considering sports marketing using WebSports Radio's broadcasts of Missouri State Ice Bears Hockey which includes 10 games on Springfield radio!

Advertising sponsorships range from \$300 to \$1000 for the season and playoffs.

\$300 General Sponsorship

- 4 (30) second commercials run during each game. (136 for regular season alone)
- 3 (10) second live reads or sponsor mentions per game (102 for regular season alone)
- Archived games with ads intact for no less than one year, but currently will remain longer.
- All games heard on WebSportsRadio.com, Live TV, KBFL 99.9 FM, in arena on 99.1 FM.
- Logo and link on WSR site and in sponsor section.

\$400 Period Sponsorship (General Sponsorship plus below)

- Sponsoring a period of each game: "We're about to start The XYZ Business first period..."

\$500 Powerplay Sponsorship (General Sponsorship plus below)

- When the Ice Bears are on the power play it becomes: "The XYZ Business Power play....."

\$600 Associate Sponsorship (General Sponsorship plus below)

- Sponsor billboard: every period: "Broadcast brought to you by....."
- 6 (30) second commercials run during each game. (204 for regular season alone)

\$1000 Broadcast Sponsorship (General Sponsorship plus below)

- Name and logo exclusively on the audio broadcast player and video broadcast page.
- Top sponsor billboard: every period, pre and post game: "Broadcast brought to you by....."
- 10 minute live interview between periods during a radio broadcast to promote business.
- 6 (30) second commercials run during each game. (204 for regular season alone)

Please complete this form (ad copy appreciated) and mail to P.O. Box 91, Ozark, MO 65721 or email Steve@websportsradio.com or call 417-880-8052 to have your ad copy customized.

Select Ad Package \$300 \$400 \$500 \$600 \$1000

BUSINESS NAME: _____

CONTACT PERSON: _____ EMAIL: _____

ADDRESS: _____

PHONE NUMMBER: _____

Thank You For Supporting Broadcasts of Missouri State Hockey!